

October 2015

Dear Friends, Colleagues, etc.:

I am contacting you on behalf of Desta Ethiopian Kitchen, Inc. (“Desta Ethiopian Kitchen”) in Atlanta, Georgia. We are owners of the trademark DESTA ETHIOPIAN KITCHEN, Registration Number 4,052,104, which is filed with the United States Trademark & Patent Office. We own all rights to the name and use of DESTA in the United States for restaurant and catering services.

It has come to our attention that some of our competitors are attempting to place advertisements with your company for restaurants using the name DESTA and similar names. This unauthorized use of our name is not only deceptive, but infringes our intellectual property and is illegal.

Please refrain from broadcasting or publishing advertisements attempting to use the name DESTA in connection with restaurant and catering services. It is a violation of our rights. We also request that you kindly notify us of any such potential infringers so that we may take the appropriate legal action against them.

I can be reached by phone at 404-929-0011. Thank you for your cooperation.

Sincerely,

Titi Demissie